



## Members of the Fairfax High School Community -

Athletics and love for sport bring us together. Invest in youth living in your neighborhood. Please consider Fairfax High's Athletic Booster sponsorship program as part of your marketing strategy. We invite you to join our athletic family.

### Why support FHS Athletic Programs?

- Your financial support directly impacts the lives of hundreds of student-athletes.
- Your fundraising dollars are earmarked for new equipment, uniforms, field upgrades & facility renovations.
- Donations are tax deductible.
- Reach thousands of consumers - FCPS students, parents & employees at school events. FHS is also used by community organizations weekends and holidays - providing additional exposure.

**Contact Us.** FHS Athletic Department wants to build long lasting relationships with our community partners. We value your support.

*POINT of CONTACT:* Mike Brown, Assistant Director of Student Activities, 703/219.2239, [mtbrown2@fcps.edu](mailto:mtbrown2@fcps.edu) or the Activities Office – 703/219-2201

## Sponsorship Levels

### Fairfax Tournament Sponsorships

- NOVA Wrestling Classic \$3000**
- Rebel Round Ball \$8000**
- Grip It and Rip It Golf \$2000**
- Tournament Naming Rights
- Display company banner in the field house
- Full ad in Tournament Program
- Company logo on all staff, coaches, & players gear
- Product placement in and around the field house for the entire event
- Banner ad on Fairfaxhighsports.org
- Stadium Electronic Scoreboard ad

### Blue & Gray Sponsor \$2000

- Full ad in Football program (August 7 deadline)
- Banner ad on Fairfaxhighsports.org
- Stadium Electronic Scoreboard ad
- Display Company Banner in venue of choice Fall & Spring
- Golf Tournament – Hole Sponsor

### FRIEND of Fairfax Sponsor \$1000

- Half-page ad in Football program (August 7 deadline)
- Stadium Electronic Scoreboard ad
- Display Company Banner in venue of choice Fall & Spring

### Rebel Sponsor \$3000

- Full ad in Football program (August 7 deadline), Full ad in NOVA Wrestling Classic program, Full ad in Basketball Tournament program
- Banner ad on Fairfaxhighsports.org
- Stadium Electronic Scoreboard ad
- Display Company Banner for all sports venues
- Game Day Sponsor – Your game of Choice
- Golf Tournament – Hole Sponsor



**SPONSORSHIPS** (See Athletic Sponsorship page for descriptions)

Tournaments	TBA	
REBEL	\$3000	
BLUE & GRAY	\$2000	
FRIEND of FHS	\$1000	
CUSTOM	\$TBD	

Indicate your partnership level on this form.

✓ Check box next to your selection ✓

Become a sponsorship partner with FHS Athletics!

**Program Advertising** (Home Football, NOVA Wrestling Classic, Rebel Round Ball Classic)

	Football	✓	Wrestling	✓	Basketball	✓
Full page	\$500		\$200		\$300	
Half page	\$300		\$150		\$225	
Quarter page	\$250		\$100		\$150	
Business card	\$125		\$50		\$75	

**Stadium Advertising**

(\*vectorized graphic required)

*Field Fence Banner 3' X 5'	\$500	
*Stadium Scoreboard E-Ad	\$400	
Game Day Sponsor – PA announcements	\$200	

**Website Advertising**

www.fairfaxhighsports.org

*Banner Ad – 1 yr	\$500	
Listed Sponsor – 1 yr on athletic website	\$125	

Checks payable to: **Fairfax High School**

**Advertiser Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Advertiser Point of Contact Name:** \_\_\_\_\_

**Amount Paid:** \$ \_\_\_\_\_ **Check #:** \_\_\_\_\_

Address: Fairfax High School c/o Athletic Sponsorship  
3501 Rebel Run, Fairfax, VA 22030

Please Return Form: **NO LATER THAN August 7, 2017**  
Payment must accompany form